X		GTU INNOVATION COUNCIL
Student Startup Support	Gujarat Technological University,	GTU Innovation
System (S4)	Ahmedabad	Council (GIC)

A REPORT ON

#### GTU Start-up Fair

...... It's not only about ideas; it's about making ideas happen

Date: 11thMarch, 2016

Time: 10:00 am to 5:00 pm

Venue: GTU, Vishwakarma Government Engineering College, Chandkheda, Ahmedabad, Gujarat-382424

Getting accredited as the biggest Startup Fair of Gujarat undertaken by any institution, GTU-VGEC Startup Fair provided a platform for 80 best Startups from all over the nation, to showcase their innovations and inspire the youth through their ideas and aspirations. This startup Fair was all in one an Internship fair, a funding platform for investors and an opportunity for startups to enlarge their business network.

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**THE START-UP FAIR** was a golden opportunity for students and professionals to explore new possibilities, get funded and to find exciting opportunities. This fair was to help students and professionals to make an impact by providing access of their talent to start-up. It was a platform for professionals, students, start-ups, service providers, faculties, investors, incubators (e.g. CIIA, MICA) to come together, mingle, interact and foster the entrepreneurial ecosystem. It enabled all the stakeholders from the entrepreneurial fraternity to diagnose and interact with a bunch of talent across various regions.

#### VISION:

- To encourage entrepreneurial mindset in students.
- To develop startup ecosystem in Gujarat and at large scale all over the nation;
- To encourage student startups to showcase their innovative ideas to investors and students keen for internships in startups and motivate students to BE JOB CREATORS RATHER THAN JOB SEEKERS.
- To make students aware regarding Startup Policies of the Government, GTU Student Startup policy, Product Development and Marketing
- To bring solutions to the problems of society by utilizing youth intellect and code to crop out the best through Hackathon and Ideathon.
- To help students to know how their ideas can generate into useful products to the society
- .....to walk away with the skills you need for moving your business to the next step!

Interested students had an opportunity to get internships in startups (In association with INTERESTSHIP, a firm that connects job seekers and job creators. Students (who are interested to be an intern) can create a free account on their huge network of companies which makes the task of finding companies according to our interest easier as companies find you).

eChai(cofounder-Jatin Chaudhary) were our associate partners. The Startup Fair was even associated with VentureStudio, Icreate, 1947, network mango, GTPL (which gave live telecast of the Entre'Sum), 93.5 (RJ from their team was there to say the highlights on radio), all events (online media partners). The startup fair had esteemed presence of DDO Sabarkantha Mr. Nagarajan, TIE Director Mr. Amit, e-Chai cofounder Mr. Jatin Chaudhary, Principals of various colleges like LD, LMCP, VGEC, I/C Registrar GTU- Mr. Lilani and many more. Some of the best startups were covered by news reporters too.



Ribbon cutting by Prof. PC Vasani Joint Director CTE Gandhinagar



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#### Start-ups who participated at the Start-up fair:

<u>Sr.No</u>	Founder/Co-Founder Name	Startup Name
1	DiveshAswani	Youth Connect
2	Kristin	Saathipads
3	Deep Patel	Interestship
4	Raj Kothari	Career Khoj
5	NidhiMevada	Wockito
6	PrabhakaranMudaliar	Bookopus.Com
7	Fenil Mehta	Ticket In Minute
8	Parth Trivedi	One Wheel Motorcycle
9	BrijeshKamani	Teksun Tracker
10	Hitesh Solanki	Sunrise Infosoft
11	ShrutiChaturvedi	Chai Pani
		Student Desk-Book Exchange
12	Karan Pujara	Platform
13	Ashish	Mybike
14	Rushiraj	Invincible
15	Nikhil Suthar	Computalent
16	VirajDugar	Pi-Lot
17	Kavita	Mytripkarma
18	(Incubator)	Icreate
19	Mitesh Sethwala	Alagra.Com
20	Ayrton	Arytonclothing
		REAL TIME BATTERY CHARGING
21	Esha Singh	SYSTEM
22	MitSomaiya	Dialouge Makers
23	Sahil Shah	Bhukkads
24	Rajesh Vasani	Rentm
25	Shruti Mishra	Edynor
		Environement, Eco-Friendly
26	ParasDharsandia	Laboratory Distillation Unit
27	MadhavGorakhia	Dr.102
28	Samudra	Samudra
29	JuhiSinha	Cruzer
30	Deep Patel	Virtua360
31	Shimoni Shah	Dream Catchers
32	Ayush Joshi	Base Frame
33	Nikul Patel	Aura Interactive
34	Nirav Shah	Sorren Technology
35	Vishal Satwara	Zybra
36	GauravSutariya	One Hope
37	Kartiklyer	Infigic Design Solution

| Gujarat Technological University (http://www.gtu.ac.in/) | Contact: <u>gtu\_innovation\_council@gtu.edu.in,gic@gtu.edu.in</u> | Tel: +91-79- 26300699 Page 4

38	Vishal Joshi	Bitnbinary Technology
39	Harshwardhan Shah	3D Printing
40	Nikhil Suthar	Ask2print.Com
41	Jay Merja	Muvr.In
41	KuldeepThakkar	Buzzmonk
42	Jaydip Parikh	Tejsolpro
43	Meet Patel	Smart_Education
44	Hubilo	Hubilo
46	KeyurPunjani	Stardust India
47	Adhik Joshi	Shop It
49	JatinChaudhari	E Chai
50	KaushalBhavsar	Pratikar Technology
51	Dr. Manisha	Her Expertise
52	SnehaThakker	Thakker Technologies
53	Shyamal Parikh	Smart Task
54	PankajBhimani	IresTecxo
55	Dhruv Gupta	Profiledskin
56	YashBodane	Vrperspective
57	MohakKabaria	Somras Food Drink
58	HarshvardhanZala	Drone
59	pole	Pole
60	(Incubator)	lcreate
61	All machines	Allmashines
62	Ram	Converza
63	AbhinavChokhavatiya	Zatun Games
64	KrutikPoojara	The Smiling Service
65	Harshul Shah	Nearbyofferz
66	Jaydeep	Ziffin
67	Riya	Easy Puja
68	Valay	Eduvisheh.Com
69	Pramesh Jain	Web Mob Technology
70	Arastu	Collegebol
71	Vikas S Pandey	Designved
72	Yash Karan	Agatha Foundation
73	Nikita Rathod	Ideaved
74	Vikas S Pandey	Sportzved
77	Viral Patel	Advance Metering
78	YashVyas	Sathi
79	BhavinBhagat	Indiabizfor Sale
80	RahilRupawala	Indium

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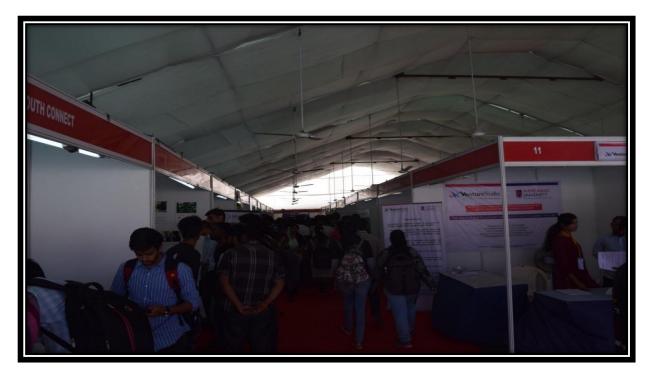
**Photo-Gallery:** Young Entrepreneur who made a drone was appraised by Mr.Nagarajan , IAS, DDO Sabarkantha stating that he will surly take into account his work and told him to make such a drone which can monitor agricultural activities.



DDO Sabarkantha Mr. Nagarajan conversing with a startup co-founder Prabhakaran Mudaliar

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A look through the entrance.





Networking of start-up ecosystem stakeholders.























#### Feedbacks from participants.

As mentioned earlier, this fair was in common a startup fair- internship fair-investor connection fair and even a project display fair wherein students of all backgrounds laid their scalable ideas. Amongst all startups, here we mention feedbacks of some-

**Aerobotics 7**- Cofounder Harshwardhan Zala and team says, it was a good opportunity for us to mingle with the new people here and we are thankful to the team who worked wonders for us.

**Bookopus**- Cofounder Prabhakaran Mudaliar says, being a GTU student itself and getting an opportunity to showcase our startup at the fair was really an enthralling experience for us. Many students were interested in our theme to provide books easily and at a lot cost. We even got suggestions as how can we scale up our business. Even, students gave a great response to work with us as Interns. In all, it was a wonderful experience.

**AsktoPrint-** Founder-Nikhi Suthar was enthralled by the crowd there. People were truly happy to see his concept of home delivery of the printing materials in the meantime in which asked for! He got many responses from the students who want to be interns with his startup!

Student Teams who were actively engaged in making this happen:

Parth Patel (Core-coordinator)

Saloni Parikh (coordinator)

Neel Patel (coordinator)

Dhaval Kaku (coordinator)

Nikhil Suthar (coordinator)

Mihir Trivedi (coordinator)

Ankita Rathod(Event Manager)

Dhruvil Prajapati(Event Manager)

Unnati Shah(Event Manager)

And a team of 25 volunteers...!

It took the team a span of a month to arrange from minute to the gigantic requirements for making this startup fair a grand success. Creating a form and mailing all the startups to enrol them as a participant was one of the most interesting things which made the network wider. From making the budget to the event spot planning, the whole management had to be done to meticulously. As in the history of GTU, the Startup Fair was going to be organised for the first time, it was envisioned to be the best to make a golden line for the preceding Startup Fairs. In coordination of the whole team,

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the fair was in all managed at the best by the students with the guidance of Principal VGEC Dr. R.K. Gajjar and Faculty in charge Proff. D.D. Mandaliya.

-Editorial contribution by Ms. Saloni Parikh and team

To have more ideas about interventions of GTU Innovation Council to promote student start-ups in particular and to inculcate a strong start-up culture across GTU Affiliated colleges in the state of Gujarat.

GTU Final year BE project activities: Compendium of execution protocols for IDP/UDP and allied innovation efforts associated with final year projects at GTU

**GTU IPR Activities:** A comprehensive report on "GTU Intellectual Property Right (IPR) endeavours and its impact to make GTU as one of the most IPR literate state technology university in the country"

GTU student Start-up Policy: http://files.gtu.ac.in/circulars/14DEC/05122014 02.pdf

GTU's Technology and Business Incubator Guidelines:

http://files.gtu.ac.in/circulars/16Feb/04022016.pdf

Apply for GTU TBI: <u>http://gtuinnovationcouncil.ac.in/incubator/application-for-tbi/</u>

Apply for Nodal Institute for Start-up Support through Start-up assistance scheme of Govt. of Gujarat: <u>http://gtuinnovationcouncil.ac.in/incubator/application-form-for-ni/</u>

GTU Technology Business Incubator Guidelines: http://gtuinnovationcouncil.ac.in/incubator/gtu-incubator-guidelines/

Mind to Market Through Crowd Funding: Crowd-Funding Initiator (CFI) http://gtu.ac.in/circulars/14Jun/03062014\_02.pdf

Follow GTU Innovation Council at: <u>https://www.youtube.com/channel/UCgL6PHjFJs78CnqGoZleFYg</u>

Website: www.gtuinnovationcouncil.ac.in

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